

What's New at Balanced Body



patent pending



patent pending



By Adam Endelman

Introducing two great NEW products – coming in Fall 2006

Exciting innovations and greater versatility, plus 100% of the functionality of Joseph Pilates' original Armchair and Spine Corrector. Originally conceived by world-renowned teacher Rael Isacowitz, designed in collaboration with Balanced Body. Superior comfort, improved ergonomics, expanded performance!

NEW Armchair

Profoundly expanded 4-in-1 functionality from the Armchair, Reformer, Cadillac and Ladder Barrel.

- Seated, standing, lying and lateral exercises. Rotational work, too.
- Adjustable spring attachments and handles to expand the repertoire and accommodate all body types.
- Perfect for clients with restricted mobility.

NEW Step Barrel

Groundbreaking addition of a full spring system – resistance exercises for the first time ever.

- Finally – an elongated shape that provides safe and full support of the back and head.
- Adjustable spring attachments and handles expand the repertoire and accommodate all body types.
- Convenient, pull-out mat – slides underneath to store.

Try them at these upcoming events! [more details](#)

New York, NY	Pilates Style Summer Conference, Aug. 7-9
Seattle, WA	Pilates on Tour, Aug. 18-20
Newport Beach, CA	BASI Learn from the Leaders, Aug. 26-27
Dallas, TX	Pilates on Tour, Sept. 7-9



Foot Corrector/ Joe's Toe Gizmo™

What holds you up, carries you around and keeps you steady? Your feet, of course, so you should keep them in excellent shape. Balanced Body now offers two new products – a suite for your feet!

The Foot Corrector strengthens and lifts the arch of the foot, and improves balance and gait. Joseph Pilates created the original, but Balanced Body has added some improvements we think you'll like. Our new version has a safer, no-pinch design (patent pending), and accommodates longer and wider feet. .

Joe's Toe Gizmo is also an improvement on a traditional design. It corrects toe alignment, improves bunions, strengthens feet, and improves balance and gait. Two resistances are available, to accommodate a wide range of clients' needs.

Check both out in the Online Store at www.pilates.com.



Education Finder

Whether you need instructor training to launch your club's new Pilates program, or innovative techniques to add to your established teaching repertoire, Balanced Body University can help. BBU's new Education Finder is an easy-to-use online directory of courses, workshops and retreats. Search by location, date, instructor, curriculum – even continuing education credits!

If you offer instructor training programs or continuing education workshops, the Education Finder at www.pilates.com is a marketing tool that can help bring students to your door. Contact Balanced Body University for details at 877-PILATES.

Pilates Job Board

Our new online Job Board connects Pilates professionals with top Pilates employment opportunities. Search employment opportunities by state, and contact the employer directly.

Have a position to fill? We can help bring qualified candidates to your door. Postings are free until December 1, 2006! Get details at www.pilates.com.

Expanded Online Ordering

Ordering online is, well, convenient. Now you can purchase a wide range of Balanced Body products at www.pilates.com that were previously available only by phone. Both the Combo Chair and Wunda Chair can now be ordered from our [Online Store](http://www.pilates.com). Also available are our popular Wall Units, Ped-a-Puls, Step Barrels, Arcs, C-Shapers and Moon Boxes. (*Upholstered items are available in black only on the website.*)

Convenient, yes, but if you have questions we're always happy to hear from you by phone, at 1-800-PILATES (1-800-745-2837).

Adam Endelman is a contributing writer to the Pilates COREterly